



GREAT

GIVEAWAY

CHECKLIST

- STEP 1:** Sign up for KingSumo.com.
- STEP 2:** Start Simple – Give away 1 hour of your consulting time, a book, or a free product.
- STEP 3:** Use bonus entries! This is how you get more followers on social media, listeners to your podcast, and more.
- STEP 4:** Launch your giveaway to your email list, friends, and linkedin network to jumpstart .

